

CHRISTINE O. GREGOIRE
Governor



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Christopher Liu, Director
Washington State Lottery
P. O. Box 43000
Olympia, WA 98504-3000

Dear *Chris*

Thank you for your leadership at the Washington Lottery.

As you know, many of our citizens have deep reservations about the lottery and the social and economic effects of gambling, particularly among young people. As we have discussed, I want to ensure that we are not, in any way, marketing lottery products to youth.

I know that you and the Lottery Commission are in the process of developing a new business and marketing plan to replace the plan developed during the previous administration. As you develop the new plan, we need to be very clear that we will not engage in any marketing strategies directed toward youth.

Because there may be little to no difference between marketing and advertising strategies directed at teenagers under 18, and those 18 and 19 years old, I ask that you refrain from using tools that entice those young adults to play. My concern is that, by following such a path, we would increase the likelihood of younger teenagers becoming involved in gambling at an age when they do not fully understand the risks involved.

I understand that this may mean a reduction in revenue from young adults who can play legally. In the interest of protecting more vulnerable children and teenagers, as I believe we have a responsibility to do, I am willing to take that chance.

Again, I appreciate your work for the citizens of our state. I look forward to our continued work to make Washington state an even better place to live and work.

Sincerely,

Chris

Christine O. Gregoire
Governor